



## Board of Alderman Request for Action

**MEETING DATE:** 7/19/2022

**DEPARTMENT:** Parks and Recreation

**AGENDA ITEM:** Appointment of Parks and Recreation Committee Member

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**REQUESTED BOARD ACTION:**

The Mayor will make the nomination of Hailey Kellerstrass to the Parks and Recreation Committee and the Board will vote.

**SUMMARY:**

The Board of Aldermen is required to appoint a member to serve on the Parks and Recreation Committee.

Section 155.100 of the Code of Ordinances, requires the Board of Aldermen to nominate and appoint a representative to the Parks and Recreation Committee. The process is similar to the appointment of Mayor Pro-Tem.

**PREVIOUS ACTION:**

**POLICY OBJECTIVE:**

Click or tap here to enter text.

**FINANCIAL CONSIDERATIONS:**

Click or tap here to enter text.

**ATTACHMENTS:**

- |                                                   |                                   |
|---------------------------------------------------|-----------------------------------|
| <input type="checkbox"/> Ordinance                | <input type="checkbox"/> Contract |
| <input type="checkbox"/> Resolution               | <input type="checkbox"/> Plans    |
| <input type="checkbox"/> Staff Report             | <input type="checkbox"/> Minutes  |
| <input checked="" type="checkbox"/> Other: Resume |                                   |

# HAILEY KELLERSTRASS

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## PROFESSIONAL ACCOMPLISHMENTS

- Secured \$60,000 in additional funding for Liberty Meals on Wheels program through grant writing and letter campaign in 2020.
- Increased visibility of Liberty Meals on Wheels program by coordinating publicity with local television news channel and local newspaper.
- Assisted in raising over \$63,000 to served over disadvantaged 880 children, 350 families, and 105 seniors through coordinated efforts during the 2021 Liberty Community Christmas Tree season.



## PROFESSIONAL INVOLVEMENT

### Certifications

- MARC Home Delivered Meal Assessor
- Meals on Wheels America Leadership Certification
- Youth Mental Health First Aid Certification

### Conferences

- Age Positive | 2017-2019
- Meals on Wheels America | 2017
- Meals on Wheels America **Presenter** | 2018
- ServTracker | 2019 & 2020
- Missouri Parks & Recreation **Presenter** | 2020

### Community Involvement

- Age Positive Conference Committee,
  - Since 2017
- Liberty Sertoma Club
  - Member, Jan. 2018
  - Secretary, July 2018- June 2019
  - Secretary + President Elect, July 19-June 20
  - President + Secretary, July 20-June 21
  - Chairwoman, July 22 - Present
- Northland Professionals in Aging
  - Since 2017



## EDUCATION

*Northwest Missouri State University | Maryville, MO*

### **Masters of Science: Applied Health Science Management Emphasis**

*May 2015 | GPA: 3.9/4.0*

### **Bachelor of Science in Recreation Management | Minor in Coaching**

*August 2013 | GPA: 3.8/4.0*



## EXPERIENCE

### **Community Services Manager**

*Liberty Parks & Rec | April 2018 - Present*

- Promoted after 14 months; continue to perform Community Services coordinator duties as assigned.
- Oversee operations of Liberty Silver Center and Liberty Access Bus by supervising 3 full time and 4 part-time staff and managing a budget of \$350,00.
- Provide guidance and support on grant writing, staffing, program oversight, monthly and quarterly reports to MARC, CCSS, KCATA and others.

### **Community Services Coordinator**

*Liberty Parks & Rec | Feb. 2017 - April 2018*

- Develop, coordinate, and promote the volunteer, Liberty Community Christmas Tree, and Meals on Wheels programs.
- Serve as staff liaison/secretary on Liberty Community Christmas Tree Commission as well as Liberty Meals on Wheels Board.
- Capitalize on relationships developed with community and volunteer groups, businesses, and senior agencies to refer seniors to resources.



# EXPERIENCE CONTINUED

## **Site Supervisor/Official/Volunteer Coach**

*YMCA of Greater Kansas City | Feb. 2016 - Feb. 2017*

- Provided Sports Director input on staffing and programming decisions to continually improve services.
- Opened and closed facilities around Greater KC area; took steps to ensure rules were being adhered to.
- Conducted and relayed all accident/incident reports or facility damage immediately to the proper staff.
- Frequently praised by parents for demonstrating an enthusiastic attitude, genuine concern and passion.
- Officiated assigned sport taking into account age and ability of participants to facilitate an encouraging learning environment.

## **Membership Representative**

*YMCA of Greater Kansas City | Oct. 2015 - Feb. 2017*

- Took swift and appropriate action to handle safety sensitive issues and injuries.
- Trained tour leader who educated potential members on services, programs, events, and volunteer opportunities. Received praise from the District Vice President and Senior President of Membership Engagement after successfully giving a “secret shopper” tour of the facility.
- Greeted members, participants, and the general public and answered questions in a professional manner.

## **Instructor**

*Go Ape! | March 2016 - Oct. 2016*

- One of three employees selected for Duty Manager Training based on leadership qualities demonstrated during first few months of employment. Conducted pre-use course checks and inspections.
- Instructed and briefed guests in safety procedures at country’s top rated zip line and treetop adventure and properly fit and checked PPE each time it was issued.
- Patrolled course and monitored participants to make certain they were safely conducting themselves and performed crossing assists at height where necessary. Trained in rope rescue operations.
- Performed regular inspections on PPE such as (sit and full body harnesses, pulleys, trolleys, carabiners, and climbing rope.

## **Lab Facilitator**

*William Jewell College | July 2015 - Oct. 2016*

- Challenged groups ranging from high school athletes to community groups to develop their leadership skills and overcome fears as they safely participated on a climbing tower and ropes course.
- Facilitated ice breakers, initiatives and debriefs for a variety of groups.

## **Positions Held While Attending College**

*Northwest Missouri State University | June 2010 - August 2015*

- Facilitator/Grad Assistant | Mazingo Outdoor Education Recreation Area
- Graduate Assistant | Student Recreation and Intramurals
- Ticket Office Student Supervisor | Northwest Athletics
- Assistant to Director of Compliance and Office Manager | Northwest Athletics

## **Intern**

*Mid America Intercollegiate Athletics Association | Spring 2013*